

November 9 - 10, 2015 Sacramento Convention Center

PRECONFERENCE
MONDAY, NOVEMBER 9TH
PRECONFERENCE SESSIONS: 10:30 A.M. – 12:00 P.M.

PRECONFERENCE SESSIONS

Please join us for the Transforming Healthcare Summit November 9th Preconference Sessions beginning at 10:30 a.m. Concurrent sessions include:

Panelists will:

- Provide an overview of current telehealth modalities connecting consumers to providers through remote patient monitoring, live tele-visits and electronic consults
- Explain how telehealth can increase patients' access to care
- Describe how current telehealth programs are increasing patient satisfaction and quality of care

Panelists include:

- Eric Brown, President and CEO, California Telehealth Network
- Mark Schweyer, BSN, MBA, Director of Telehealth Programs, California Health & Wellness
- · George Lillig, Regional Director for Gov't, Education and Healthcare Sales-West, Polycom, Inc.

Panelists will:

- Introduce mobile solutions that are enabling patients to better manage their medications
- Present programs engaging pharmacists and patients
- Demonstrate how patient engagement in medication management demonstrates quality

Panelists include:

- Elisa Ashton, PharmD, Strategic Market Director, Johnson & Johnson Health Care Systems, Inc.
- Timothy W Cutler, PharmD, CGP, Professor of Clinical Pharmacy, Director, UC Davis-Sacramento Experiential Program
- Kirby Lee, PharmD, MA, MAS, Associate Professor of Clinical Pharmacy, University of California, San Francisco
- Marilyn Stebbins, PharmD, Professor of Clinical Pharmacy, Vice Chair of Clinical Innovation, UCSF School of Pharmacy
- Francis Devlin, Marketing Director, Care4Today Mobile Health Manager



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SUMMIT DAY ONE MONDAY, NOVEMBER 9TH

PROGRAM: 1:00 - 5:00 P.M. | NETWORKING RECEPTION: 5:00 - 6:30 P.M.

12:00 p.m. – 1:00 p.m. **REGISTRATION AND NETWORKING**

Registration and networking in vendor exhibit area

1:00 p.m. - 1:15 p.m. WELCOME AND INTRODUCTION

Michael Wilkening, Undersecretary, California Health and Human Services Agency

1:15 p.m. – 2:00 p.m. KEYNOTE PRESENTATION

Jane Sarasohn-Kahn

A health economist, Jane Sarasohn-Kahn advises organizations at the nexus of health care and technology. She leads Think-Health, a health consultancy, and works with stakeholders throughout the health care industry. She is a regular contributor to iHealthBeat.

2:00 p.m. - 3:30 p.m. THE IMPLICATIONS OF WHOLE PERSON CARE: UPDATES FROM THE FIELD

Moderator: Lori Hack, President and CEO, Object Health

Panel Discussants:

- David Sayen, Regional Administrator of the Centers for Medicare & Medicaid Services, Region IX
- Sandra Shewry, State Health Policy Director, California HealthCare Foundation
- Faith Richie, Senior Vice President for Development, Telecare
- Terhilda Gerrido, Vice President for HIT Transformation/Analytics, Kaiser Permanente

3:30 p.m. - 4:45 p.m. HOW DATA AND TECHNOLOGY ARE DRIVING STATE INITIATIVES

Moderator: Scott Christman, Chief Information Officer, Office of Statewide Planning and Development **Panel Topics:**

- Sarah Royce, MD, MPH, Chief Immunization Branch, California Department of Public Health
- Linette Scott, MD, MPH, Chief Medical Information Officer for the California Department of Health Care Services
- Dan Smiley, Chief Deputy Director, California Emergency Medical Services Authority

4:45 p.m. - 5:00 p.m. **DAY ONE WRAP-UP**

California Office of Health Information Integrity

5:00 p.m. - 6:30 p.m. NETWORKING RECEPTION West Lobby Sacramento Convention Center



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SUMMIT DAY TWO
TUESDAY, NOVEMBER 10TH
PROGRAM: 8:30 A.M. – 3:30 P.M.

7:30 a.m. - 8:15 a.m. REGISTRATION AND NETWORKING BREAKFAST

Continental breakfast and registration available

8:15 a.m. - 8:30 a.m. PRESENTATION OF COLORS

With gratitude to our nation's Veterans Travis Air Force Base Honor Guard

WELCOME

Elaine Scordakis, Assistant Director, California Office of Health Information Integrity

8:30 a.m. - 9:15 a.m. KEYNOTE: RETHINKING PHYSICAL LIMITATION THROUGH TECHNOLOGY AND DATA

Matthew Tilford, Patient Ambassador along with EksoBionics Executive Leader, Nate Harding

Ekso Bionics™ pioneered robotic exoskeletons. The technology automatically gathers and transmits statistics and device information that enable people with as much as complete

paralysis and minimal forearm strength, to stand and walk.

9:15 a.m. - 10:00 a.m. **KEYNOTE:** HOW TO LET PATIENTS HELP HEAL HEALTHCARE

Dave deBronkart – "e-Patient Dave"

Dave deBronkart, known on the internet as e-Patient Dave, is the author of *Let Patients Help: A Patient Engagement Handbook* and one of the world's leading advocates for patient

engagement.Discussants:

10:00 a.m. - 10:15 a.m. BREAK

10:15 a.m. — 11:15 a.m. PANEL: INNOVATIONS HELPING PATIENTS IMPROVE THEIR CARE

Moderator: Indu Subaiya, MD, MBA, Co-chair and CEO of Health 2.0

Panel Discussants:

- David Glickman, Co-Founder and COO, Lively, Inc.
- Adam Odessky, CEO, Sense.ly
- Grace Myers, Director of Account Services, CareMessage

11:15 a.m. – 12:15 p.m. PANEL: STORIES FROM THE COMMUNITY

Moderator: Melissa Stafford Jones, U.S. Department of Health and Human Services, Region IX Regional Director

Panel Discussants:

- Maria X. Martinez, Chief, Integrity Office, San Francisco Department of Public Health
- Jahmal Miller, MHA, Deputy Director, California Office of Health Equity
- Melissa Moore, PhD, Founding Director, Felton Institute



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12:15 p.m. – 1:15 p.m. **LUNCH**

Lunch Provided

1:15 p.m. – 2:00 p.m. **KEYNOTE:** HOW PATIENT ENGAGEMENT IS SHAPING THE FUTURE OF HEALTHCARE

Kyra Bobinet, MD, MPH

As the CEO-founder of engagedIN, a behavior design firm, Kyra Bobinet works to crack the

code of how, what, and especially, WHY we engage in things.

2:00 p.m. - 3:15 p.m. REACTOR PANEL: KEY SUMMIT TAKEAWAYS AND RECOMMENDATIONS

FROM PATIENT ADVOCATES

Moderator: Dave deBronkart – "e-Patient Dave"

• Liz Helms, President and CEO, California Chronic Care Coalition

• Elizabeth Abbott, Director, California Office of the Patient Advocate

David Lindeman, PhD, Board Member, AARP

3:15 p.m. – 3:30 p.m. **SUMMIT WRAP-UP**

California Office of Health Information Integrity